

within the main body of a closed greeting card, and which contains the caregiver's health-related information.

[0024] Referring now to FIGS. 1-4, there is illustrated healthcare-related greeting cards 10. The greeting cards 10, with the exception of one or more pockets 12 being formed and the provision of healthcare-related information packets 14 and 16, are similar to standard greeting cards. Cards 10 are imprinted with text, graphics, or text and graphics, that are related to the illness or medical condition that the specific card 10 is associated with.

[0025] Referring now to FIG. 1, there is illustrated a greeting card 10 with a pocket 12. The pocket 12 contains the recipient's healthcare-related information packet 14, which is removable from pocket 12. FIG. 1 also shows that the caregiver's information packet 16, which formerly was carried by pocket 12, has been removed from pocket 12. Preferably, the caregiver would remove the caregiver's information packet 16 from pocket 12 prior to giving the card 10 to the card recipient.

[0026] The recipient's healthcare-related information packet 14 contains content-specific information regarding the card recipient's illness or medical condition. For example, the information packet 14 may contain: (1) general background information on the illness or medical condition, e.g., the percentage of people in the United States that have the illness and condition, risk factors associated with the illness or medical condition, and the importance of obtaining regular medical practitioner provided check-ups; (2) specific healthcare-related information, e.g., for diabetes the information may cover the types of diabetes, learning how to control the type of diabetes that the card recipient may have, monitoring blood sugar levels and treating high blood sugar levels, preventing and diagnosing long-term diabetes related problems, and getting checked for long-term problems, and how to treat such problems if they should occur.

[0027] The caregiver's healthcare-related information packet 16 also contains content-specific information regarding the card recipient's illness or medical condition. For example, information packet 16 may contain the same general background and the same specific information, on the illness or medical condition, that is contained in information packet 14 and may additionally provide information regarding other sources of relevant information. Furthermore, caregiver's healthcare-related information packet 16 may provide information related to home healthcare and/or to the prevention and diagnoses of long-term and short-term problems associated with the illness or medical condition; for example, if dry skin, sensitivity to light, or digestion problems are symptomatic of the specific illness or medical condition of interest, or are side-effects associated with the medicines generally prescribed for the specific illness or condition, then information packet 16 may provide information concerning warning signs to watch for and the actions to take if these symptoms or conditions manifest themselves. However, in a preferred embodiment, all of the information provided to the caregiver in information packet 16 will be matter-of-fact and straightforward. In this regard, the caregiver's information packet 16 may also provide information on the subjects of loss, grief and bereavement along with information which may be useful in organizing the card recipient's financial affairs. Furthermore, information packet 16, if appropriate, will also provide the caregiver

with warning signs regarding the emotional health and well-being of the card recipient, as well as that of the caregiver, and what actions to take based on these conditions or warning signs. By providing this information to the caregiver, the caregiver could possibly be in a better position to make healthcare and non-healthcare related decisions, up to and including those related to the card recipient's death.

[0028] Referring now to FIGS. 2-4, these are other preferred embodiments of the card 10. FIG. 2 shows the recipient's information packet 14, and the caregiver's information packet 16, being perforated 20 so that they can be removed from card 10. FIG. 3 shows card 10 having two pockets 12 for separately carrying the information packets 14 and 16. FIG. 4 shows the recipient's information packet 14 being bound to card 10, and the caregiver's information packet 16 being removably attached to one of the pages of the card 10 by a removable adhesive 18, which can be removed from the card, if desired.

[0029] Referring now to FIG. 5, this is another preferred embodiment of the card 10. FIG. 5 shows the recipient's information packet 14 being imprinted onto the main body of the card 10, and the caregiver's information packet 16 being perforated 20 so that it is removable from the main body of the card 10. The caregiver's information packet 16 is a single page, or bookmark sized, portion of the card 10. Preferably, the caregiver's information packet 16 is dimensioned in a range from about one inch in width to about the width of a closed card 10. This will allow the caregiver's information packet 16 to be either folded over the main body of a closed card 10 or folded within the main body of a closed card 10. Preferably, the caregiver's healthcare-related information is imprinted on both sides of the caregiver's information packet 16, but it may be imprinted on only one side, if desired. The information associated with this card, for example, may be in the following format: Imprinted on the main card body may be a health condition related greeting accompanied by a message from the caregiver's perspective concerning an offer of "care giving"; Imprinted on the detachable caregiver's portion of the card may be general and, possibly, specific health condition related information along with wording along the lines of "Cardgiver-Please Detach This Portion For Your Future Use."

[0030] The preferred embodiment and the best mode of the healthcare-related greeting cards 10 of the present invention are described herein. However, it should be understood that the best mode for carrying out the invention heretofore described is by way of illustration and not by way of limitation. It is intended that the scope of the present invention includes all modifications that do not depart from the spirit and scope of the present invention, and that the scope and limitations of the present invention are to be determined by the scope of the appended claims and their equivalents.

What is claimed is:

1. An article of manufacture, comprising:

- a greeting card, said greeting card containing text and graphics;
- a card recipient's information packet carried by said greeting card; and
- a card giver's information packet carried by said greeting card.